



**Michigan Educators  
Apprenticeship & Training  
Association**

## **2024 Spring Conference**

**DeLamar Hotel  
615 E Front St.  
Traverse City, MI 49686**

### **Building Partnerships to Drive Equitable Registered Apprenticeships**

The MEATA Spring 2024 Conference is approved by the Michigan Department of Education to award 10 State Continuing Education Clock Hours (SCECHs) at no-cost.

\*Please pre-register for the pre-conference activities at:

<https://events.resultsathand.com/mwa/2560/page/2570-Pre-conference-Activities>

#### **Agenda**

**10:00 am - 3:00 pm**

#### **May 21, 2024**

**Sundance Golf** – 627 Ag A Ming Dr, Kewadin, MI 49648

**1:00 - 2:00 pm**

**Sara Lee Frozen Bakery Tour** – 2314 Sybrandt Rd, Traverse City, MI 49684

**2:00 - 4:00 pm**

**Northwestern Michigan College Counselor Showcase** – AERO PARK Laboratories (AL) 2525 Aero Park Drive, Traverse City, MI 49686

**4:00 - 6:00 pm**

**DeLamar Reception & Networking Event** – DeLamar Hotel

#### **Agenda**

**7:15 – 8:00 am**

#### **May 22, 2024**

**Registration & Breakfast**  
(Leelanau Ballroom)

**8:05 – 8:15 am**

#### **MEATA Welcome**

Cameron Albring, MEATA President and Director of Career Services, Oakland Community College

**8:15 – 8:30 am**

#### **U.S. Department of Labor Office of Apprenticeship**

Tiffanie Clawson, Michigan State Director

**8:30 am – 9:15 am**

#### **Keynote Speaker**

Susan Corbin, Director, Labor and Economic Opportunity

**Breakout Sessions:**

**9:30 – 10:30 am**

**Session A:**  
**Northwestern Michigan College Marine Technology Equipment Demonstration**  
(Next to Hotel Parking Lot – Great Lakes Campus)

or

**9:30 – 10:30 am**

**Session B:**  
**Michigan Rehabilitation Services Disability Etiquette and Apprenticeships**  
Craig Saunders, Business Relations Consultant  
(Day Club)

**10:30 – 11:30 pm**

**Urban Institute**  
Leslee Haisma, Training and Technical Assistance Coordinator  
(Leelanau Ballroom)

**Breakout Sessions**

**11:30 – 1:00 pm**

**Session A:**  
**Macomb Community College Healthcare Apprenticeship**  
Amy Jury, Apprenticeship Navigator, Health and Human Service, and Dr. Tatjana Savich and Director Natasa Trpceski, Quality Care Rehab & Autism Center  
(Leelanau Ballroom)

or

**11:30 – 12:30 pm**

**Session B:**  
**UP Michigan Works – Apprenticeship Lessons Learned**  
Holly Peoples, Director of Business Services at Michigan Works Upper Peninsula  
(Day Club)

**Session B: Networking 12:30 – 1:00 pm**

**1:00 – 2:30 pm**

**LUNCH**  
(Leelanau Ballroom)

**1:30 – 2:30 pm**

**Lunch Keynote Speaker - Transformation Coaching**  
Kennith Scott, Transformational Coach, Heart Math Certified Neuro Change Solutions, Consultant, Trainer, Speaker  
(Leelanau Ballroom)

**2:30 – 3:15 pm**

**Career Launch Kalamazoo/Kalamazoo Valley**  
LaJoyce Brooks, Director Apprenticeships and Prior Learning Assessments  
(Leelanau Ballroom)

**3:15 – 3:30 pm**

**Sweet or Savory Snack Break**

**3:30 – 4:30 pm**

**WIN, Henry Ford Health System and Michigan Workforce Technical Educational Collaborative Apprenticeship & EV**  
Jan Karazim, WIN, Cheria Thomas, Henry Ford Health, Laurie Huber, WIN Amy Lee, MWTEC  
(Leelanau Ballroom)

4:30 – 5:00 pm

**Genesee Flint Job Corps – Pre-Apprenticeship Programs**

Shane Loose  
(Leelanau Ballroom)

5:00 pm

**Registered Apprenticeship Signing Ceremony with Employers**

(Leelanau Ballroom)

5:30 pm

**Adjournment (dinner on your own)**

**Agenda**

7:30 - 8:00 am

**May 23, 2024**

**Breakfast**

(Leelanau Ballroom)

8:00 - 9:00 am

**Michigan Manufacturing Technology Center (MMTC)**

Martina Scholl-High, Business Advisor  
(Leelanau Ballroom)

***Breakout Sessions***

9:00 - 10:00 am

**Session A:**

**What's my line? An Interactive Non-Traditional Apprentice Experience**

Networks Northwest/Northwest Michigan Works

(Leelanau Ballroom)

or

9:00 – 10:00 am

**Session B:**

**MI STEM Network**

Shelly VanderMeulen, STEM Career Exploration Specialist

(Day Club)

10:00 - 11:00 am

**Michigan Women's Commission - Women in the MI Workforce: Pathway to High Wage Jobs**

Cheryl Bergman, Executive Director Michigan Women's Commission, Tracy Joshua, Vice President - External Supply Chain Kellogg Company, Anna Rose Benson, Stakeholder Relations Lead Women's Commission, and Kendra Quinlan, Michigan Market Development at Accenture Director

(Leelanau Ballroom)

***Breakout Sessions***

11:00 – 12:00 pm

**Session A:**

**US DOL Office of Apprenticeship Roadshow**

Steve Long, U.S. Department of Labor, Office of Apprenticeship, Training Representative

(Leelanau Ballroom)

or

11:00 – 12:00 pm

**Session B:**

**Community College Roundtable**

(Day Club)

**Adjournment**

**12:00 pm**

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