

# MICHIGAN APPRENTICESHIPS



## Michigan Apprenticeships and Veteran Services

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**Apprenticeship Specialist**



# Today's Agenda

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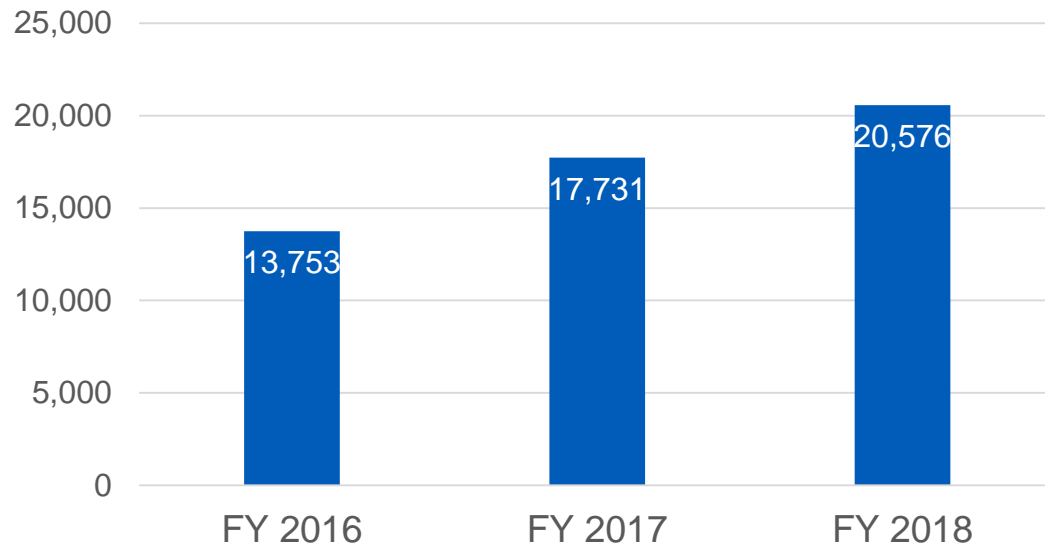
- Michigan's Registered Apprenticeship Performance
- State Apprenticeship Expansion Strategies
- Apprenticeship Learning Network
- Veterans' Employment Services

# Michigan's Registered Apprenticeship Performance

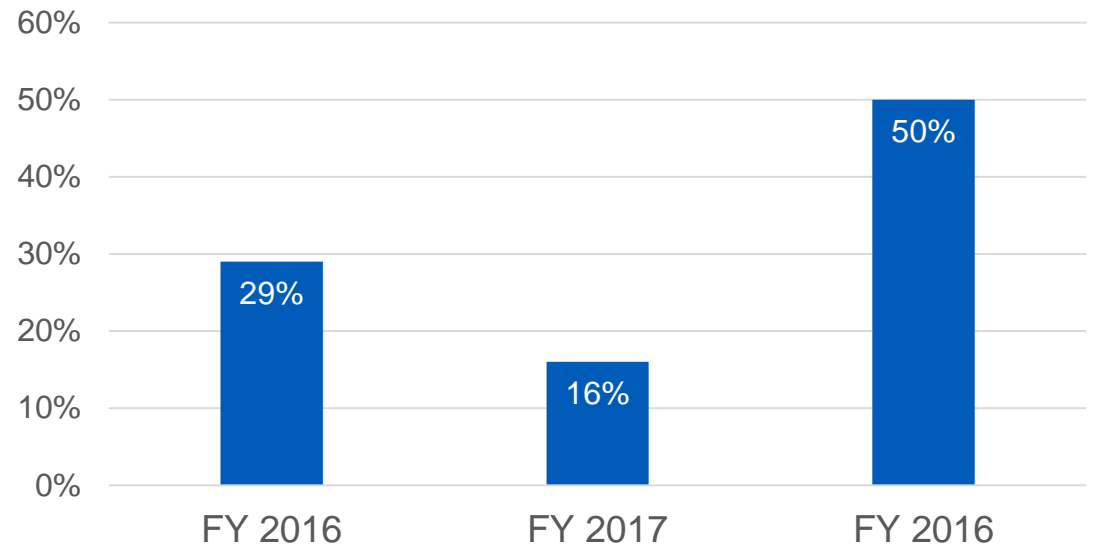
In FY 2018 Michigan ranked:

- 3<sup>rd</sup> in the nation for active registered apprentices (20,576)
- 4<sup>th</sup> nationally for new registered apprentices (7,661)
- 5<sup>th</sup> in the U.S. for active apprenticeship programs (1,070)

Michigan's Registered Apprenticeship Growth

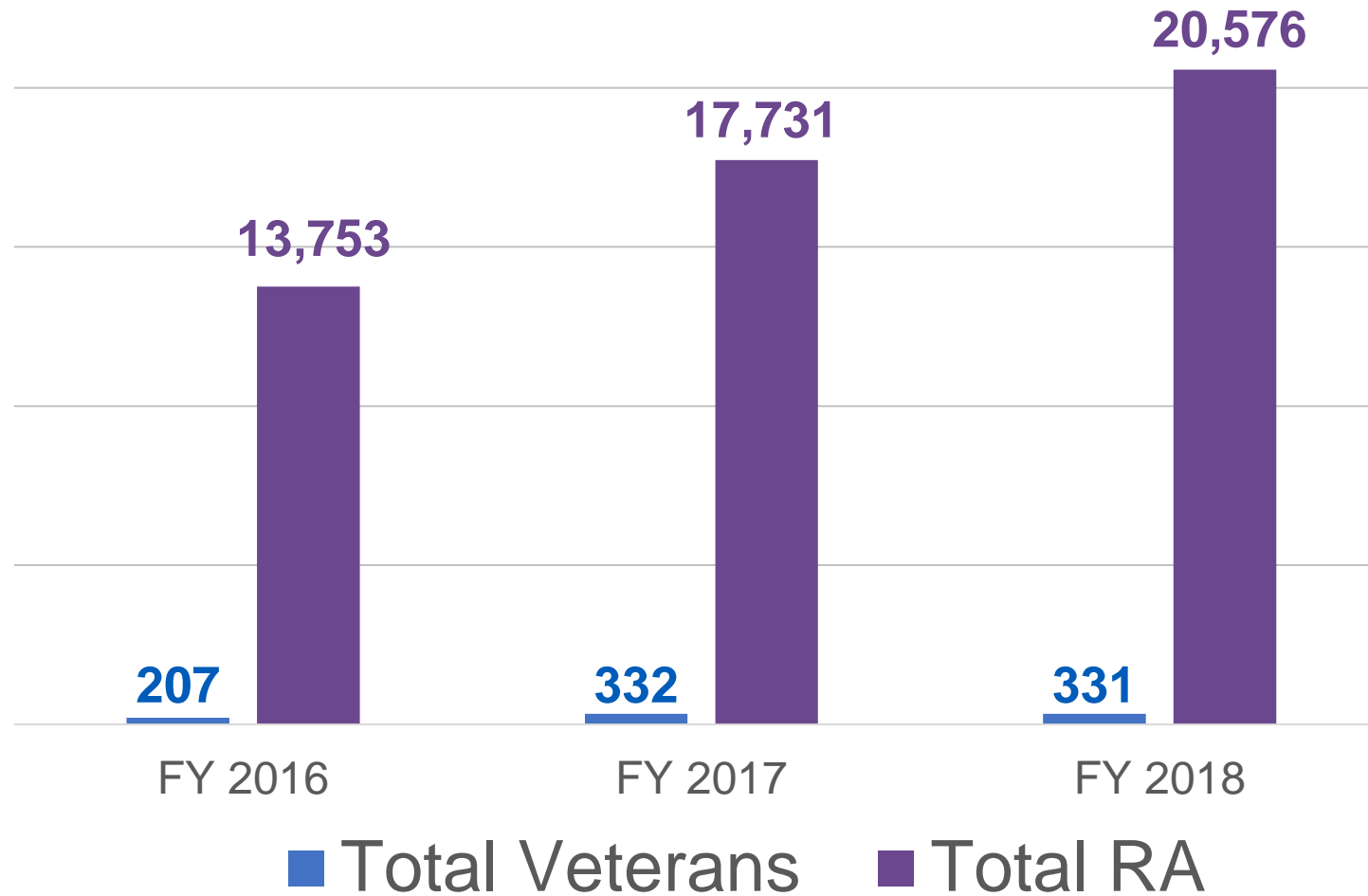


Michigan's Registered Apprenticeship % Change



# Michigan's Registered Apprenticeship Performance

## Michigan Registered Apprenticeships Total Veterans / Total Apprentices



# State Apprenticeship Expansion Grant (SAE)

Only **8.9%** of new registered apprenticeships are veterans!

Program Period: November 2016 – March 2019

Total Number of New Registered Apprentices: 1,245

Total Veterans: 111

# STATE APPRENTICESHIP EXPANSION (SAE) GRANT

## Michigan Apprenticeship Industry Cluster Approach (MAICA) 2.0

Expansion efforts under the continuation funds will be focused on:

- Agriculture
- Education
- Energy
- Health Care
- Information Technology
- Manufacturing
- Professional Trades

# STATE APPRENTICESHIP EXPANSION (SAE) GRANT

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Also, individuals within under-represented populations including:

- Individuals with disabilities
- Minorities
- Returning citizens
- Veterans
- Women
- Youth

# State Apprenticeship Expansion Strategies

Grantee	Location	Industry	Amount	New RAs
Focus: Hope	Detroit	Manufacturing	\$75,000.00	25
Goodwill Industries of Greater Grand Rapids	Grand Rapids	Information Technology	\$150,000.00	50
Kinexus Group	Benton Harbor	Healthcare	\$224,675.00	100
Michigan Works! Region 7B Consortium	Gladwin	Manufacturing	\$240,000.00	80
Michigan Works! Southwest	Kalamazoo	Education	\$138,125.00	72
Networks Northwest	Traverse City	Healthcare / Energy / IT / Manufacturing	\$120,000.00	40
Schoolcraft College	Livonia	IT / Manufacturing	\$117,000.00	39
West Michigan Works!	Grand Rapids	Healthcare, Manufacturing	\$210,000.00	70
		<b>TOTAL:</b>	<b>\$1,274,800.00</b>	<b>476</b>



# MIWorks! Apprenticeship Success Coordinators (ASC)

January 2017, TIA established **full-time ASC** function within the 16 MIWorks! Agencies supporting apprenticeship expansion strategies

Draft Policy Issuance: 19-XX ASC Continuation Funding and Innovation Grants through July 2020:

This policy distributes a total of **\$600,000** to support continued ASC activities and **\$150,000** available for ASC Innovation Grants.

# Apprenticeship Success Coordinators (ASC)

ASC communicate and collaborate closely with employers and the USDOL Office of Apprenticeship to register and expand apprenticeships in the state.

Act as intermediaries between Registered Apprentices and employers.

**Increase Number of Veterans in New Registered Apprentices: 70**

# State Apprenticeship Expansion Strategies

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## Additional Partners:

- WDA - Veterans' Employment Services
- Michigan Helmets to Hardhats Program
- Michigan Works! Agencies
- Community Colleges

## Additional Programs:

- Going PRO Talent Fund

# Apprenticeship Learning Network

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Registered Apprenticeship Foundational Training

June 18 – 19, 2019

Eagle Eye Golf Club Conference Center

Bath, MI 48808

**REGISTRATION OPEN NOW!**

Michigan Works! Association Training and Events:

<https://bit.ly/2Inmn1c>



# Integrate Veterans' Employment Services (VES) with State Apprenticeship Expansion Strategies

**Jason Bruggeman**  
**Veterans' Career Advisor**



# Veteran Apprenticeship Expansion Strategies

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Enhance collaboration with TIA VES team through communications, activities, and resources.

**Identify veteran benefits** that may support registered apprenticeship training.

Continue **outreach with employers** on value-added benefits, selecting veterans in their registered apprenticeship programs.

**Support veterans** with outreach and awareness with registered apprenticeship opportunities.

# Jobs for Veterans State Grant (JVSG)

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This grant provides federal funding, through formula grant, to 54 State Workforce Agencies (SWAs) to hire **dedicated staff** to provide **individualized career and training** related services to veterans and eligible persons with significant barriers to employment, and **assist employers** with filling their workforce needs with job-seeking veterans.

# Veteran Career Advisors (VCA)

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Provide **individualized career services** to veterans experiencing significant barriers to employment, with emphasis on assisting veterans who are economically or educationally disadvantaged.



# Veterans' Career Advisor (VCA)

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The services include, but are not limited to:

- Comprehensive assessment interviews
- Career guidance services
- Individual Employment Plans (IEPs)
- Staff-assisted job search activities
- Labor Market Information (LMI)
- Basic staff-assisted career services

# Veterans' Employment Representatives

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Conduct outreach to employers and business associations and engage in advocacy efforts with hiring executives to **increase employment opportunities** for veterans and encourage the hiring of disabled veterans.

# Veterans' Employment Representatives

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**Identify long-term industry trends** and prepared to address businesses with strategies to **address the skills gaps** in key industries within Michigan, to include apprenticeships and on the job training opportunities.

# Veterans' Employment Representative

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**Advocate for veterans** in a wide range of employment, apprenticeships, and training opportunities in the state of Michigan with businesses, in-demand industries, and community-based organizations.

Support veterans with outreach and awareness with registered apprenticeship opportunities.

# Business Engagement

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Promote apprenticeship and on the job training programs benefits such as **wages** and **Work Opportunity Tax Credit**.

Connect perspective employers and partners to **Apprenticeship Coordinators** and/or **State Approving Agency**.

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