



**Michigan Educators
Apprenticeship & Training
Association**

**West Bay Beach – Holiday Inn Resort
615 E Front St, Traverse City, MI 49686**

**Tuesday-Friday
May 22-25, 2018**

2018 SPRING CONFERENCE

**OPPORTUNITY:
APPRENTICESHIP 2020**

Focus on ~~the Future~~ NOW!

AGENDA

Tuesday, May 22, 2018

- 3:00 - 6:00pm Registration**
6:00 - 8:00pm Networking Reception

Wednesday, May 23, 2018

- 7:00 - 8:00am Breakfast/Registration & MEATA Welcome**
Janene Erne, MEATA Chairperson, Workforce Intelligence Network
Governor Snyder Video
- 8:00 - 8:45am Keynote: The Marshall Plan – What Does It Mean for Apprenticeship?**
Roger Curtis, Director Department of Talent & Economic Development
- 8:45 - 9:45am Michigan Employer Success – Apprenticeship: One Size Fits All**
- **Prosper-Tech Machine & Tool LLC**
Bob Devroy, President
Heidi Devroy, Vice President
 - **M R Products Inc / Mr. Chain**
Maree Russo Mulvoy, Chief Executive Officer
Carol Mathias, Director, Human Resources
 - **Great Lakes Water Authority (GLWA)**
Terri Conaway, Chief Organization Development Officer
Stephanie Stevenson, Director, Organizational Development
- 9:45 - 10:00am Break**
- 10:00-10:15am State of Michigan Announcement/Press Event**
- 10:15-11:00am Breakout Sessions (choose one):**
- **Where Have All the Workers Gone?**
Dr. Denise Mahonney, Kent Career Center
 - **Women in Trades**
Rita Brown, Founder & National Director of Project Accelerate!

Wednesday, May 23, 2018

- 11:00-12:00pm Breakout Sessions (choose one):**
- **Supply Chain Management Applied to Talent: The Michigan TPM™ Network**
Sharon Miller, Michigan Talent Architect, Consumers Energy
 - **Why You Need to Know about Equal Employment Opportunity**
Jeff Fraser, Attorney at Law Miller Johnson
- 12:00-1:00pm LUNCH**
- 1:00 - 1:45pm Breakout Sessions (choose one):**
- **AAI Grantee Roundtable**
Russ Davis, Michigan State Director, Office of Apprenticeship, U.S. Department of Labor
 - **Michigan Multi-Craft Curriculum**
Lee Graham, Executive Director, Operating Engineers Local 324
Howard Hipes, Apprentice & Training Coordinator, Michigan Bricklayers and Allied Craftworkers Local 2
 - **Internship to Registered Apprenticeship Roundtable**
Doug & Patti Bonnell, General Managers, TruNorth Landscaping
Mark Polinko, Registered Landscape Architect, TruNorth Landscaping
Corey Parshall, General Manager, Parshall Tree Care Experts
- 1:45 - 2:30pm Non-Traditional Programs with a Twist on Intermediary Credentials Breakout Sessions (choose one):**
- **MSU/Northwestern Michigan College (NMC) Agriculture Partnership**
Brian Matchett, Program Coordinator, Institute of Agricultural Technology, Michigan State University
Alex Bloye, Director & Academic Chair, Aviation Division, Northwestern Michigan College
 - **Going Pro, Marine Technology at NMC, Ride the Wave**
Jason Slade, Instructor, Technical Division, Northwestern Michigan College
- 2:30 - 3:00pm Travel to Apprenticeship Tours**
- 3:00 - 5:00pm Tours (must sign up at the registration table!)**
1. *L. Mawby Vineyards, 4519 Elm Valley Rd, Suttons Bay, MI 49682 (40 spots available)*
 2. *MI Local Hops (200 acre hop farm in Williamsburg, MI) (50 spots available)*
- DINNER On your own**
- 6:00pm INVITATION ONLY – AiD Prep Meeting/Dinner**

Thursday, May 24, 2018

MASCI Board Meeting 9:00-12:00pm room TBD

Lee Graham, MASCI Chair, Executive Director, Operating Engineers Local 324

(Restricted) GM Rapids Training Session 1:00-2:30pm room TBD

Marybeth Koski, Office of Apprenticeship, U.S. Department of Labor

- 7:00 - 8:00am Breakfast**
- 8:00 - 8:30am Apprenticeship in a Day Kickoff**
*Russ Davis, Michigan State Director, Office of Apprenticeship,
U.S. Department of Labor*
Janene Erne, MEATA Chairperson, Workforce Intelligence Network
- 8:30 - 9:00am Introduction to the Apprenticeship Process**
Scott Jedele, Program Manager – Industry, Henry Ford College
Janene Erne, MEATA Chairperson, Workforce Intelligence Network
- 9:00 - 12:00pm Building Your Apprenticeship Standards**
Dave Jackson, Office of Apprenticeship, U.S. Department of Labor
- 12:00 - 1:00pm LUNCH**
- 1:00 - 1:30pm Finishing your Apprenticeship Standards**
Dave Jackson, Office of Apprenticeship, U.S. Department of Labor
- 2:30 - 3:00pm Running an Apprenticeship Program**
U.S. Department of Labor ATR's
- 3:00 - 3:30pm Braided Funding for Apprenticeships**
*Marcia Black-Watson, Division Administrator, Industry Engagement, Talent
Investment Agency*
*Deborah Lyzenga, Business Solutions Regional Director, West Michigan
Works!*
- 3:30 - 4:00pm Signing of Completed Standards & Photo Op.**
- 6:00 - 6:30pm Networking Cocktail (Half) Hour**
- 6:30 - 9:00pm Dinner, Gift Exchange**

Friday, May 25, 2018

- 7:00 - 8:00am** **Breakfast**
- 8:00 - 9:00am** **The Future is NOW: Artificial Intelligence Technician**
Stephen Couchman, President and CEO of STEAMBOT
- 9:00 - 9:45am** **Insight Focus – Maker Professional Apprenticeships**
Blair Evans, Founder and Executive Director
- 9:45 -10:15am** **Workforce Intelligence Network (WIN) Featured Programs:
Apprenti-IT – Information Technology Apprenticeship Portal**
John Sullivan, Project Manager, Workforce Intelligence Network
- 10:15-10:45am** **MI Bright Future – State-Wide Expansion Program**
Sarah Sebaly, Director of Youth Strategy, Workforce Intelligence Network
- 10:45-11:00am** **Closing Comments & Conclusions**
Janene Erne, MEATA Chairperson, Workforce Intelligence Network

Thank you for attending our MEATA 2018 Spring Conference!

***MEATA Fall “Drive-In” Conference:
Friday, November 9, 2018
Please save the date!***