



**Michigan Educators
Apprenticeship & Training
Association**

**West Bay Beach – Holiday Inn Resort
615 E Front St, Traverse City, MI 49686**

**Tuesday-Friday
May 22-25, 2018**

2018 SPRING CONFERENCE

**OPPORTUNITY:
APPRENTICESHIP 2020**

Focus on ~~the Future~~ NOW!

***k-12 Educators may earn State Continuing Education clock hours (SCECH's) pending final approval from MDE. Please see Cameron Albring for SCECH Application!**

AGENDA

Tuesday, May 22, 2018

- 3:00 - 6:00pm Registration**
- 6:00 - 8:00pm Networking Reception- Pizza, Salad, & Cash Bar**
Weather permitting outside on the patio

Wednesday, May 23, 2018

- 7:00 - 8:00am Breakfast/Registration**
The View Restaurant
- 8:00 - 8:15am MEATA Welcome**
Leelanau Conference Room
*Janene Erne, MEATA President, Workforce Intelligence Network
Governor Snyder Video*
- 8:15 - 9:00am Keynote: The Marshall Plan – What Does It Mean for Apprenticeship?**
Leelanau Conference Room
Roger Curtis, Director Department of Talent & Economic Development
- 9:00 - 10:00am Michigan Employer Success – Apprenticeship: One Size Fits All**
Leelanau Conference Room
Scott Jedelee, Program Manager – Industry, Henry Ford College
- **Prosper-Tech Machine & Tool LLC**
*Bob Devroy, President
Heidi Devroy, Vice President*
 - **M R Products Inc / Mr. Chain**
*Maree Russo Mulvoy, Chief Executive Officer
Carol Mathias, Director, Human Resources
Elijah Shembarger, Future Maintenance Apprentice
Kathleen Killingbeck, Future Office Manager Apprentice*

- **Great Lakes Water Authority (GLWA)**
Terri Conerway, Chief Organizational Development Officer
Stephanie Stevenson, Director, Organizational Development

10:00 - 10:15am State of Michigan Announcement/Press Event
Leelanau Conference Room

10:15 - 10:30am Break

10:30 - 11:15am Breakout Sessions (choose one):

- **Where Have All the Workers Gone?**
Leelanau Conference Room
Dr. Denise Mahonney, Kent Career Technical Center
Travis Raspotnik, Kent Career Technical Center
- **Women and the Opportunity of Apprenticeships**
Old Mission Room
Rita Brown, Founder & National Director of Project Accelerate!

Wednesday, May 23, 2018

11:15 - 12:00pm Breakout Sessions (choose one):

- **Why You Need to Know about Equal Employment Opportunity**
Leelanau Conference Room
Jeff Fraser, Attorney at Law Miller Johnson
- **Supply Chain Management Applied to Talent: The Michigan TPM™ Network**
Old Mission Room
Sharon Miller, Michigan Talent Architect, Consumers Energy

12:00 - 1:00pm LUNCH
The View Restaurant

1:00 - 1:45pm Breakout Sessions (choose one):

- **AAI Grantee Roundtable**
Torch Lake Room
Russ Davis, Michigan State Director, Office of Apprenticeship, U.S. Department of Labor
- **Michigan Multi-Craft Curriculum**
Old Mission Room
Lee Graham, Executive Director, Operating Engineers Local 324
Howard Hipes, Apprentice & Training Coordinator, Michigan Bricklayers and Allied Craftworkers Local 2
- **Internship to Registered Apprenticeship Roundtable**
Leelanau Conference Room
Doug & Patti Bonnell, General Managers, TruNorth Landscaping
Mark Polinko, Registered Landscape Architect, TruNorth Landscaping
Corey Parshall, General Manager, Parshall Tree Care Experts

**1:45 - 2:30pm Non-Traditional Programs with a Twist on Intermediary Credentials
Breakout Sessions (choose one):**

- **MSU/Northwestern Michigan College (NMC) Agriculture Partnership**
Leelanau Conference Room
Brian Matchett, Program Coordinator, Institute of Agricultural Technology, Michigan State University
Alex Bloye, Director & Academic Chair, Aviation Division, Northwestern Michigan College
- **Going Pro, Marine Technology at NMC, Ride the Wave**
Old Mission Room & Walking Tour
Jason Slade, Instructor, Technical Division, Northwestern Michigan College

2:30 - 3:00pm Travel to Apprenticeship Industry Tours

3:00 - 5:00pm Tours (must sign up at the registration table!)

1. *L. Mawby Vineyards, 4519 Elm Valley Rd, Suttons Bay, MI 49682 (40 spots available) Viticulture Registered Apprenticeship Program Session and L. Mawby's Production Facility Tour.*
2. *MI Local Hops (200 acre hop farm, 5720 Bates Rd. Williamsburg, MI) (50 spots available) Non-traditional Skilled Trade Session.*

DINNER On your own

6:00pm INVITATION ONLY – AiD Prep Meeting/Dinner
Leelanau Conference Room

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Thursday, May 24, 2018

MASCI Board Meeting 9:00-12:00pm, Torch Lake Room

Lee Graham, MASCI Chair, Executive Director, Operating Engineers Local 324

(Restricted) GM Rapids Training Session 1:00-2:30pm, Old Mission Room

Marybeth Koski, Office of Apprenticeship, U.S. Department of Labor

7:00 - 8:00am Breakfast
The View Restaurant

Apprenticeship in a Day Workshop (AiD), Leelanau Conference Room

8:00 - 8:30am Apprenticeship in a Day Kickoff

Russ Davis, Michigan State Director, Office of Apprenticeship, U.S. Department of Labor
Janene Erne, MEATA Chairperson, Workforce Intelligence Network
Michele Economou Ureste, Executive Director, Workforce Intelligence Network

- 8:30 - 9:00am Introduction to the Apprenticeship Process**
Scott Jedele, Program Manager – Industry, Henry Ford College
Janene Erne, MEATA Chairperson, Workforce Intelligence Network
- 9:00 - 12:00pm Building Your Apprenticeship Standards**
Dave Jackson, Office of Apprenticeship, U.S. Department of Labor
- 12:00 - 1:00pm LUNCH**
 The View Restaurant
- 1:00 - 1:30pm AiD Process Observations**
John Guerriero, Policy Analyst, Economic Opportunity, National Governors Association
- 1:30 - 2:30pm Finishing your Apprenticeship Standards**
Dave Jackson, Office of Apprenticeship, U.S. Department of Labor
- 2:30 - 3:00pm Running an Apprenticeship Program, & Intermediaries**
Dave Jackson, Office of Apprenticeship, U.S. Department of Labor
- 3:00 - 3:30pm Braided Funding for Apprenticeships**
Marcia Black-Watson, Division Administrator, Industry Engagement, Talent Investment Agency
Deborah Lyzenga, Business Solutions Regional Director, West Michigan Works!
- 3:30 - 4:00pm Signing of Completed Standards & Photo Op.**
- 6:00 - 9:00pm Dinner, Gift Exchange (\$20 Value)**
 The View Restaurant

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Friday, May 25, 2018

- 7:00 - 8:00am Breakfast**
 The View Restaurant
- 8:00 - 8:15am Welcome Back**
Janene Erne, MEATA President, Workforce Intelligence Network
Cameron Albring, MEATA Vice President, Apprentice Programming, Monroe County Community College
- 8:15 - 9:00am The Future is NOW: Artificial Intelligence Technician**
 Leelanau Conference Room
Stephen Couchman, President and CEO of STEAMBOX

9:00 - 9:45am Incite Focus – Maker Professional Apprenticeships

Leelanau Conference Room

Blair Evans, Founder and Executive Director

9:45 - 10:30am MI Bright Future – State-Wide Expansion Program

Leelanau Conference Room

Sarah Sebaly, Director of Youth Strategy, Workforce Intelligence Network

10:30 - 10:45am Closing Comments & Conclusions

Leelanau Conference Room

Janene Erne, MEATA President, Workforce Intelligence Network

Thank you for attending our MEATA 2018 Spring Conference!

***MEATA Fall “Drive-In” Conference:
Apprenticeship Now, Leveraging Intermediaries!
Lansing Community College
Friday, November 9, 2018
10-2pm
Please save the date!***